



# CMAG

Chronic Obstructive  
Pulmonary Disease (COPD)

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## Learn About the Management of COPD

Chronic obstructive pulmonary disease (COPD) accounts for nearly 43 billion dollars per year in direct health care expenditures and indirect costs due to morbidity and mortality. (NCQA 2008). Case managers have a role to play in educating patients and helping them find the motivation and self-management skills to better manage their disease.

### Join us for an informative training session on COPD

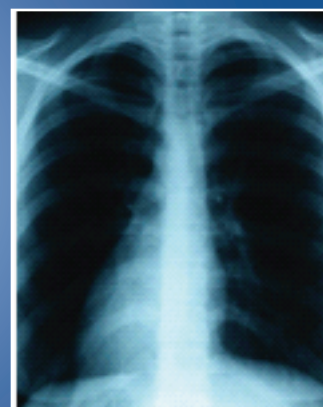
**TITLE:** CMAG COPD

**DATE:** Thursday, October 6, 2011

**TIME:** SIGN-IN/DINNER: 5:30 - 6:00p  
PROGRAM TIME: 6:00 - 8:00p

**LOCATION:** The Buttes, a Marriott Resort  
2000 Westcourt Way  
Tempe, AZ 85282  
(602) 431-23898

**CONTACT:** William O'Neill, Boehringer Ingelheim  
(480) 209-9241



### Overview

5:30 - 6:00p: Sign-in/Dinner provided

6:00 - 7:00p: COPD Overview

#### PROGRAM OBJECTIVES:

- Provide a definition of COPD
- List the characteristic signs and symptoms of COPD
- Describe the 4 components of COPD Management
- Identify key adherence challenges and possible case management interventions
- Identify case management strategies in different practice setting and recognize components of a transition of care plan.

7:00 - 7:15p: CMAG Guidelines and Tools  
Overview Algorithms

7:15 - 7:30p: Special consideration with COPD Adherence

7:30 - 7:50p: Health Behavior Change

7:50 - 8:00p: Wrap-up

**SPEAKER:** Rebecca (Becky) Perez, RN, BSN, CCM, Carative Health Solutions

Becky is President and owner of Carative Health Solutions providing case/care management services, case management program development, and consulting. She has close to 20 years' acute care and case management experience.

Chapter Presidents' Council Chairperson on the CMSA Board in past years and is Chair of the Integrated Case Management Program for CMSA.

She is a CMAG trainer and Integrated Case Management Trainer and serves as the current Member-At-Large for the 2011-2012 CMSA Board of Directors. She has also served as a Director and

Becky has written several articles for professional health care-related journals and is a co-author of the CMAG Depression Chapter, as well as the "Integrated Case Management Manual," published June 2010 by Springer publishing.

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